

## Speakers, moderators & panelists

### Magnus Lindkvist

book author & futurologist

Magnus Lindkvist is a trendspotting futurologist and author who weaves together important current trends to forecast what life, society and business might look like in the future. As a writer, Magnus Lindkvist is driven by a relentless curiosity about our mental space where the outside world collides with the human brain. His recent book *Minifesto* (2016) tells us why small ideas matter in the world of grand narratives. By sharing a vision of the future we can strive to surround ourselves with as many strange, conflicting ideas that we can in order to immerse ourselves in future possibilities and possible futures.

### Johan Rockström (video message)

Director at the Stockholm Resilience Center

Johan Rockström is an internationally recognized scientist for his work on global sustainability issues. He helped lead the internationally renowned team of scientists that presented the planetary boundaries framework, first published in 2009, with an update in 2015. The nine planetary boundaries presented in the framework are argued to be fundamental in maintaining a "safe operating space for humanity." This framework has been embraced as an approach to sustainable development, and has been used to help guide governments, international organizations, NGOs, and companies considering sustainable development.

Aside from his research helping to guide policy, Rockström acts as an advisor to several governments and business networks. He also acts as an advisor for sustainable development issues at noteworthy international meetings, such as the United Nations General Assemblies, World Economic Forums, and the United Nations Framework Convention on Climate Change Conferences (UNFCCC, also known as COP).

### Timothy Coombs

Co-Founder Bionic Yarn

Timothy is Co-Founder of Bionic Yarn. The New York City-based startup turns used old plastic bottles, some of which were recovered from ocean shorelines, and turns them into yarns and fabrics for clothing. The company, whose creative director is recording artist Pharrell Williams, has partnered with several different apparel brands — including G-Star, Adidas and H&M — since its founding in 2009 to incorporate its yarn into a variety of products, from denim jeans to snowboarding jackets.

### Ellen MacArthur (video message)

world record sailor and founder of the Ellen MacArthur Foundation

Ellen MacArthur made yachting history in 2005, when she became the fastest solo sailor to circumnavigate the globe and remains the UK's most successful offshore racer ever, having won the Ostar, the Route du Rhum and finished second in the Vendée Globe at just 24 years of age. Having become acutely aware of the finite nature of the resources our linear economy relies upon, she stepped away from professional sailing to launch the Ellen MacArthur Foundation in 2010, which works with education, business and government to accelerate the transition to a regenerative circular economy. MacArthur acts as Vice-Chair of the World Economic Forum's Global Agenda Meta-Council on the circular economy, and has sat on the European Commission's Resource Efficiency Platform between 2012 and 2014. She received the French Legion of Honour from President Nicolas Sarkozy in 2008, three years after having been knighted by Queen Elizabeth.

### Beck Wallace

Policy Advisor at Oxfam

Beck Wallace is an Oxfam Policy Adviser on Labour Rights in global supply chains. She has worked in international development for nearly 20 years and over that time has focused on various aspects of the private sector's contributions to development. As part of Oxfam's private sector policy team, Beck works in critical friendships with companies. She provides expertise to support companies to mitigate harm and improve their social and human rights impacts globally; while also challenging companies to make fundamental changes in their own business practices and to play a proactive role as a corporate citizen in calling for the structural changes necessary to achieve a more equal world, without poverty.

## **Baptiste Carriere**

### **VP Europe, Sustainable Apparel Coalition**

Baptiste opened the European office of the SAC and oversees overall European activities and European based work streams. He coordinates the collaborative efforts of the coalition towards European governments, authorities, and organizations. He makes sure that European members receive the support they deserve. Baptiste is responsible for launching the Social and Labor convergence project. Prior to joining the SAC, Baptiste created and was heading the sustainability department at Decathlon, a French based sport producer and retailer. During his professional career, Baptiste has been based in the Czech Republic, Romania and Thailand, where he launched and managed their global social and labor program. Baptiste holds a master's degree in physical science, as well as an engineering degree. He has passed the SA 8000 auditor program in India. He is also part of the executive in residence program with the INSEAD for the year 2015 – 2016. Baptiste is located in Europe.

## **Rachel Arthur**

### **award-winning business journalist specialising in fashion and technology**

Rachel Arthur is an award-winning business journalist specialising in fashion and technology. She contributes to titles including Forbes, Wired, The New York Times, The Guardian, The Daily Telegraph and The Business of Fashion. She is also the founder of tech-focused news site FashionandMash.com and the vision behind the global #FashMash community. An expert in all things digital, she otherwise acts as a strategic brand consultant within the fashion and luxury space, future-proofing businesses by bringing them first-to-market insights and bespoke solutions surrounding the evolving retail, technology and communications landscape. She regularly speaks on such subjects at conferences around the world, including SXSW, CES, Web Summit and the Cannes Lions International Festival of Creativity, and serves as a mentor on various start-up accelerator programmes in London. Rachel was awarded trade/B2B fashion journalist of the year by Fashion Monitor in 2015.

## **Simon Collins**

### **Founder - Fashion Culture Design**

Simon Collins is the founder of Fashion Culture Design and the ex-dean of the Fashion School at Parson's New School for Design, a role which after seven years he stepped down from at the end of the Autumn semester in 2014. A graduate of fashion from the Bournemouth and Poole College of Art and Design and Epsom School of Art and Design, Collins has advised several influential start-ups such as Byronesque and Fashion GPS. He was a judge for the Lexus Eco Challenge Award with the CFDA, the Concept Korea Award and the Samsung Designer Fund. Collins' 20 year career within the industry has seen him work at brands such as Polo Ralph Lauren, Zegna and Marks & Spencer. As creative director of Nike's Asia-Pacific region, Collins played a pivotal role in launching collaborations with Comme des Garçons and Issey Miyake. Today, when he is not hosting Fashion Culture Design, Collins spends his time advising brands, companies, fashion weeks and governments. He also writes for The Wall Street Journal, the Business of Fashion and in 2014 published his first book 'The School of Fashion'.

## **Nigel Salter**

### **Co-founder & CEO of Salterbaxter**

Nigel is a well-known adviser, speaker, commentator and facilitator in the global sustainability agenda. He specialises in helping organisations develop strategies, missions, models and communications that deliver commercial and competitive advantage – finding ways for companies to review their role in society and the value they create, and helping them to adapt their models, their processes, their communications and their brands to the new challenges. He is the co-founder & CEO of Salterbaxter, established 18 years ago, with offices in London and New York.

# CHANGE MAKERS LAB

## **Rebecca Earley**

### **Design Researcher, Educator and Facilitator for the Circular Economy**

Trained as a printed textile designer (BA Hons, Loughborough, 1992) and fashion print designer (MA, Central Saint Martins, 1994), Becky set up the B.Earley studio in 1995 with support from the Prince's Trust, Arts Council and the Crafts Council. Her 1999-2000 low-impact, exhaust printed recycled PET fleece textiles received two nominations for the Oxo Peugeot Design Awards. Her creative textile and fashion work has been widely exhibited over the last twenty years - her prints and garments are collected by museums across the globe including MFIT in New York and the V&A and Crafts Council in London. 22 years later, she is now a design researcher at University of the Arts London and an industry consultant. She divides her working life between Central Saint Martins where she is Director of TFRC, Chelsea College of Arts where she is a principal and co researcher in TED, and Sweden where she is key part of the research consortium work for MISTRA Future Fashion and the EU Horizon 2020 project, Trash-2-Cash. She is also a judge for the Global Change Award, (H&M Foundation) and was previously nominated for the prestigious Morgan Stanley Great Britain Award in 2006, for her contribution to the field of sustainable fashion textiles (Creative Industries category). Becky's approach is research-informed practice which encompasses making materials and prototypes, writing and exhibition curation. She is a skilled workshop facilitator and communicator, specialising in the translation of cross disciplinary design-led research into commercial contexts for sustainable fashion textiles. Becky particularly enjoys the challenge of educating and inspiring all kinds of audiences into more sustainable choices and actions towards a circular future.

## **Rob Opsomer**

### **Ellen MacArthur Foundation**

Rob Opsomer is leading the New Plastics Economy initiative, an ambitious, three-year initiative to build momentum towards a plastics system that works. Applying the principles of the circular economy, the initiative brings together key stakeholders to re-think and re-design the future of plastics, starting with packaging. Prior to the New Plastics Economy initiative, Rob led Project MainStream, and was the project manager for "Delivering the circular economy – a toolkit for policymakers".

Before arriving at the Ellen MacArthur Foundation, Rob worked for five years as a management consultant at McKinsey & Company, where he was an Engagement Manager and focused on resource productivity and finance. A computer scientist by training, Rob also holds an MBA from the Kellogg School of Management, where he focused on finance and sustainability.

## **Lewis Perkins**

### **President at Cradle to Cradle Products Innovation Institutes**

A long-time advocate for "doing the right thing," Lewis Perkins is a champion for sustainability – personally and professionally. Prior to joining the Cradle to Cradle Products Innovation Institute, Lewis consulted to companies both big and small on creating programs and awareness for environmental and social initiatives. Perkins led the "green" charge as director of sustainable strategies for The Mohawk Group, a leading carpet manufacturer and commercial division of Mohawk Industries. He continues draw on this passion and experience to help advance the Institute's mission of scaling Cradle to Cradle Product Certification worldwide.

## **Michael Schragger**

### **CEO, The Sustainable Fashion Academy & Chair at The Global Leadership Award in Sustainable Apparel (GLASA)**

Michael has been working at the forefront of sustainability since 1996, both as an entrepreneur, advisor and activist. Today he provides strategic and tactical advice to companies, academic institutions and non-governmental organizations on sustainability strategy, governance, management and communication. He has also trained hundreds of professionals in the principles and practice of sustainability. In 2008

Michael founded the Sustainable Fashion Academy (SFA). SFA's vision is an apparel industry that creates happier people, stronger communities, and a resilient planet. SFA's mission is to accelerate the industry innovations needed to ensure this happens. To this end, SFA equips change agents working at different levels within the industry with the knowledge and tools they need to develop and implement sustainable solutions. In the areas of clothing and textiles, Michael advises a broad spectrum of actors, including large multinational companies such as H&M, leading outdoor brands such as Fjällräven and innovative start-ups like Van Deurs. He also advises public sector organizations, advocacy groups, industry associations and research institutes working on sustainability issues related to the apparel industry.

Michael has a Master's in Responsibility & Business Practice from the University of Bath. In 1999 he was selected as a distinguished Coro Fellow in Public Affairs. Michael is a dual citizen of the U.S. and Sweden and has lived in Stockholm since 2001.

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## Jonathan Chapman

Professor of Sustainable Design, Director of Design Research and Chair of the University of Brighton's  
Professorial Board (Arts & Humanities)

Jonathan Chapman is Professor of Sustainable Design and Director of Design Research at the University of Brighton (UK). His research shapes design paradigms for longer-lasting materials, products and user experiences — an approach he defined in his acclaimed book, *Emotionally Durable Design* (Routledge 2005; 2015). He has applied and embedded his research within over 100 global businesses and governmental bodies—from Sony, Puma, The Body Shop, Philips and GSK to the House of Lords and the United Nations—advancing the social and ecological relevance of their products, technologies and systems. *New Scientist* described Professor Chapman as 'a mover and shaker' and a 'new breed of sustainable design thinker'.

## Tom Szaky

Founder & CEO at Terracycle

Tom Szaky is the founder and CEO of TerraCycle, a global leader in the collection and repurposing of otherwise non-recyclable pre and post-consumer waste. TerraCycle operates in 21 countries, working with the world's largest brands and companies to create national platforms to recycle products and packaging that currently go to landfill or incineration. Through TerraCycle, Tom is pioneering a new waste management process, involving manufacturers, retailers, governments and consumers, to create circular solutions for materials such as cigarette butts, laboratory waste, coffee capsules and even food packaging that otherwise have no other path to be recycled. Tom is the author of three books, "Revolution in a Bottle" (2009, Portfolio) and "Outsmart Waste" (2014, Berrett-Koehler) and "Make Garbage Great" (2015, HarperCollins). Tom created, produced and starred in TerraCycle's reality show, "Human Resources" which aired on Pivot from 2014-2016. Tom and TerraCycle have received over 200 social, environmental and business awards and recognition from a range of organizations including the United Nations, World Economic Forum, Forbes Magazine, Fortune Magazine, and the Environmental Protection Agency.

## Daniel Benett

Senior Behavioural Strategist at Ogilvy Change

Dan is a Practitioner, Speaker and Writer on the application of Behavioural Science to Marketing.

Having published his scientific experiments on why it's annoying to overhear mobile phone conversations, Dan left academia to join Ogilvy & Mather's Behavioural Science Practice Ogilvy Change as their first 'behavioural strategist' where he applies the fields of social psychology, cognitive psychology and behavioural economics to brands.

Over the last five years he has worked on over 50 of the world's major brands such as Unilever, Nestle, Public Health England, Fox, ITV, the Times, British Airways, Unilever, Adobe, the EU Parliament, Comic Relief and many more.

He also holds Creative Circle and Cannes Lion awards and is a passionate advocate of applying the behavioural sciences.

## Jen Boynton

Editor in Chief at TriplePundit

Jen Boynton is editor in chief of TriplePundit. With over 6 million annual readers, TriplePundit is the leading publication on sustainable business and the Triple Bottom Line. Prior to TriplePundit, Jen received an MBA in Sustainable Management from the Presidio Graduate School and a degree in Sociology from Pitzer College. In her work with TriplePundit she's helped clients from SAP to PwC with their sustainability communications messaging. When she's not at work, she volunteers as a Court Appointed Special Advocate for children in the foster care system. She enjoys losing fights with toddlers and eating toast scraps. She lives with her family in sunny San Diego.

## Johan Kuylenstierna

Executive Director at Stockholm Environment Institute

Johan Kuylenstierna is Executive Director of the Stockholm Environment Institute (SEI). SEI is an international research organization focusing on environment/development research for sustainable development and bridging science-policy-action. It has about 220 employees in 9 offices in 6 countries. Johan has previously held positions with the UN system (UNDESA at the UN HQ in NY, WMO in Geneva and FAO in Rome) and has also worked many years at the Stockholm International Water Institute (SIWI). He has also a background as a consultant focusing on sustainability and corporate core value processes within both the private and public sector. His academic background is Earth Sciences and his research focused on palaeoclimatology in the Polar Regions. He currently holds an adjunct professorship in international water resources at the Stockholm University.

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## Paul Chatterton

### Landscape Finance Lead WWF

Paul is the founder and lead of WWF's Landscape Finance Lab, which incubates sustainable landscape solutions in the world's most important locations for biodiversity. The lab explores innovative ways to harness the power of public and private finance for long term and large scale impact on sustainable development, climate change mitigation and deforestation free trade chains.

Paul previously held a number of roles in WWF as Director of REDD+ Landscapes, international program leader for WWF-Austria and conservation director in Papua New Guinea. He has a long track record of developing scalable solutions to address the complex challenges in environment, land use and natural resource production and trade. His career includes catalysing the first jurisdictional scale forest and climate (REDD+) programs in Africa and Asia, supporting declaration of the longest river protected area in Europe and the largest rainforest protected areas in the Pacific. Prior to WWF, he directed his own company consulting on sustainable development and stakeholder engagement in the Asia Pacific. Paul is a co-author of the Little Sustainable Landscape Book and co-initiator of Landmapp, a mobile app to provide affordable and efficient land tenure in developing countries. Paul holds a Masters in Anthropology/ Development Studies, an honours degree in English Literature and a diploma of management from IMD in Switzerland.

## Sarah Cornell

### Stockholm Resilience Center

Sarah leads a transdisciplinary team of researchers who aim to characterize the 'safe operating space for humanity' in applicable ways. She jointly coordinates the international planetary boundaries research network [PB-net](#). She contributes to the science-policy interface work of [SwedBio](#). She teaches *Challenges of the Anthropocene*, an introduction to global change science and policy, in the SRC Master's programme. Sarah has a research background in marine and atmospheric chemistry. She obtained her PhD in 1996 from the University of East Anglia, UK, where she did post-doctoral research on the global nitrogen cycle before moving into transdisciplinary research. She worked on integrated approaches to environmental management, mainly of wetlands and coastal zones. Later she turned to issues of global environmental change and sustainability.

## Pierre Börjesson

### Sustainability Business Expert - Climate Change and Water Stewardship

Managing H&M's climate and water programs ensuring the company's business practices and strategies are aligned with what science has identified as essential actions to support healthy livelihoods, planet resilience and sustainable development. Since Pierre's start 2005 he has held various positions within the company. After working as a Business Controller for 2.5 years in Bangladesh and 1 year in China he continued his career within sustainability as a Regional Sustainability Manager Far East. Between 2011 and 2013 Pierre was managing the Social Sustainability Team at H&M's Sustainability Department at Head Office responsible for the company's overall Human Rights strategies. Before his current position Pierre served as Senior Sustainability Specialist developing sustainability related strategies for H&M's retail operation in North America.

## Vikram Widge

### Head of Climate and Carbon Finance at the World Bank Group

Vikram Widge is Head of Climate and Carbon Finance at the International Finance Corporation at the World Bank Group. He leads the external engagement on climate finance and the deployment of innovative market-based solutions to mobilize private capital for low carbon development in emerging markets. has extensive experience in supporting and financing clean technologies such as renewable power, waste-to-energy, fuel cells and electric vehicles. He also structured and managed an off-grid solar PV fund for six years.

## Jeremy Levin

### Senior Energy Specialist at IFC (International Finance Corporation)

Jeremy Levin is a Global Thematic Lead for IFC Advisory Services in Energy and Water with more than twenty years of experience in energy efficiency, renewable energy and development of finance mechanisms for clean energy projects. Prior to joining IFC he worked at the World Bank as a senior energy specialist leading multiple energy engagements in South Asia, East Asia and Eastern Europe. Jeremy holds a Master's of Science Degree in Civil and Environmental Engineering from the Massachusetts Institute of Technology (MIT) and is the co author of the WB publication "Financing Energy Efficiency: Lessons from Brazil, China, India and Beyond".

## **Rana Singh**

### **Officer in Charge of Rural and Renewable Energy Division, UNIDO**

Rana Singh is the Officer in Charge of Rural and Renewable Energy Division at UNIDO – the United Nation Development Organization. With over 24 years of experience in renewable energy, he focuses on scaling up renewable energy portfolios in developing and emerging economies around the world through policy, institutions, projects and capacity building.

## **Stefan Henningsson**

### **Senior Advisor, Climate, Energy & Innovation WWF**

Stefan Henningsson is the Senior Advisor Climate, Energy & Innovation at WWF in Sweden. He maps climate innovation activity levels in key countries as input to strategic national dialogue between policy makers, investors and business in order to enable faster growth of disruptive cleantech entrepreneurs with solutions taking us faster towards a circular, 100% renewable energy economy with energy access to all.

## **Jesper Jonsteg**

### **Co-Founder and CEO of Bright Sunday**

Jesper Jonsteg is an Economist, co-founder and CEO of Bright Sunday, a solar energy investment company that aims to democratize solar power by bringing solar panels to companies free of charge and offering investment opportunities to companies and individuals.

## **Laura McIntyre**

### **Corporate Sustainability Analyst, Bloomberg New Energy Finance**

Laura McIntyre is an analyst at Bloomberg New Energy Finance in London covering corporate sustainability and renewable energy procurement strategies, including analysis into corporate power purchase agreements in the EMEA region

## **Pascal Brun**

### **Head of Sustainability - Global Production, H&M Group**

Pascal has over 15 years of experience in the Apparel and Textile Industry within multinational corporations such as H&M and Camaieu and his experience spans across execution and strategic management roles. After having worked in Europe, China and Bangladesh, across a variety of roles such as Country Manager, Global Supply Chain Manager, he is now responsible for leading and managing H&M's Global Sustainability for Production and is currently based in Hong Kong. Pascal's expertise lies in his experience from integrating key Business KPI's with those of Sustainability. Under his leadership, H&M has achieved and implemented several key sustainable initiatives. He also used to sit on the Board of International Cotton Association and Better Cotton Initiatives as the Brands representatives for the industry and is currently sitting on the Board of Organic Cotton Accelerator.

## **Clarence Lee**

### **Head of Strategy, Corp. Affairs & Technology, Lee Yin Group**

Clarence Lee is the Head of Strategy, Corporate Affairs & Technology for the Singapore-based Lee Yin group, which currently operates various garment manufacturing plants in Indonesia. Clarence comes from a legal background, and has more recently spent time as an in-house counsel in US technology companies.

## **Elin Frendberg**

### **CEO, Swedish Fashion Council**

Elin Frendberg is CEO of The Swedish Fashion Council. Her field of expertise is within fashion intelligence. Elin is Board Member of Mistra Future Fashion and the Nordic Fashion Association (founders of NICE) and she is co-founder of Fashionomics, Digitizing Fashion and the recently launched Swedish Fashion Ethical charter.

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## Bruno Pieters

### Founder Honest By

Bruno Pieters, Belgian fashion designer and art director highly regarded for his avant-garde creations and sharp tailoring, believes that “fashion is about beauty and that the story behind fashion can be equally beautiful”. With Honest by, he puts this philosophy into practice. Pieters, born in Bruges, Belgium in 1975, trained at the Royal Academy of Fine Arts in Antwerp, graduating with a BA in Fashion Design in 1999. He developed his craft working with designers including Martin Margiela, Thimister and Christian Lacroix in Paris, as well as Antonio Pernas in Madrid. In July 2001, Pieters presented his first couture collection - the first Belgian graduate to present an Artisanal collection during Paris couture week. In 2002, he debuted his ready-to-wear collections for both men and women in Paris, and soon made a name for himself: Suzy Menkes, legendary editor for Vogue International, described the discovery of “an intriguing new talent”. In 2005, Pieters was named creative director of the men’s line at Delvaux - the oldest fine leather goods house in the world – a role which he held until 2007. During his time there he won the Swiss Textile Award in 2006, followed by the Andam Fashion Award from the Pierre Berge and Yves Saint Laurent Foundation a year later. His designs – often described as ‘architectural’ – were admired for their intricate tailoring and construction work. Vogue Runway Director Nicole Phelps highlighted “the beauty of the clean, precise lines of Pieters’ tailoring” that revealed a “real devotion to craft”. In June 2007 Pieters was appointed Creative Director for the avant-garde line Hugo by Hugo Boss, beginning a successful three-year collaboration. At the same time, he continued to expand his own label, launching eyewear and homewear. However, in 2010, he announced both his departure from Hugo Boss and the retirement of his own label in order to take a sabbatical. From 2010 until early 2012 Pieters travelled through India. His experiences in the subcontinent had a radical affect on his outlook on life. He became increasingly concerned for the environment, animal welfare, and children’s causes. In January 2012, he returned to make what Oliver Horton in The New York Times described as a “revolutionary” new statement in the fashion world with his new company, Honest By - the world's first 100% transparent company and pioneer in price transparency. Honest By publishes its entire supply chain for every product it creates and translates this into total price transparency. In 2014 Pieters established the Future Fashion Designer Scholarship (FFDS) - the first of its kind. The scholarship is designed to support students with the ambition to work in a transparent and sustainable way outside the existing fashion mould. Successful applicants are not only awarded a share of a total annual bursary of 10,000 euros, but benefit also from guidance and mentoring from Pieters and his Honest By team.

## Natalie Grillon

### Co-Founder at Project Just

Natalie has nearly a decade of experience working at the intersection of business and social impact. She began her career working in sustainable community development in West Africa and the US before being selected for the Acumen Global Fellows Program. That role took her to Uganda, East Africa to manage a smallholder farmers program for organic and fair trade produce. From these experiences, she co-founded Project JUST with Shahd AlShehail in 2015 to help change the way people shop for fashion. Project JUST works to shift demand towards positive practices and ethical brands, ultimately championing the farmers and workers at the bottom of the supply chain. Natalie holds a BS in foreign service from Georgetown and an MBA from Cornell University and is an Acumen Global Fellow and Park Leadership Fellow.

## Sille Krukow

### Behavioural Scientist, Founder & Chief Behavioral Designer at KRUKOW

Sille is the founder of KRUKOW and the developer of the KRUKOW behavioral design methodology. Through her many years of designing and managing field tests within global organizations, she has built up the KRUKOW portfolio and knowledge bank on how to apply behavioral science and design thinking to optimize consumer behaviors and businesses. Sille is a visiting professor at several international universities, a TV host, an author, an internationally acknowledged keynote speaker and has worked with a broad range of corporate and strategic issues across geographies and industry sectors.

## Frederik Armbrust

### VP Enterprise Solutions Apparel & Footwear at EVERYTHNG

15+ years experience in technology/business alignment. Focus on transforming the way brands interact with their customers with the help of technology, helping brands with expressing their sustainability vision through the connected product.

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## **Peter McAllister**

### **Director, Ethical Trading Initiative (ETI)**

Peter has spent more than 20 years engaged in international development and rights-based initiatives around the world. He joined ETI in October 2010 after spending seven years at the Geneva-based International Cocoa Initiative (ICI), which brings together global companies involved in cocoa and chocolate, trade unions and NGOs to eliminate the worst forms of child labour and forced labour from the international cocoa industry. At ICI, Peter earned an impressive reputation among all stakeholders in the sector for his clarity of leadership and the impact that ICI has had on the lives of many cocoa-producing families, producer policy and sourcing practices of major global brands. Previously, he spent 13 years working in leadership roles for the international development NGO CARE, including spending prolonged spells in strategic roles in India and West and Southern Africa.

## **Anna Rosling**

### **Board Member and Head of Design and User Experience, Gapminder Foundation**

Anna Rosling Rönnlund is a co-founder and board member of the Gapminder Foundation. She holds a Degree in Sociology and Photography. Anna designed the user-interface of the famous animating bubble-chart tool called Trendalyzer, used by millions of students across the world, to understand multidimensional time series. The tool was acquired by Google where Anna worked as Senior Usability Designer designing interactive search results for statistical queries as well as the Motion Chart in Google Spreadsheets. Anna went back to Gapminder in 2011 to develop new free teaching material. As Product Manager, Art Director & Usability Lead of the Gapminder Foundation she is running the Dollar Street project which makes everyone's living condition understandable to everyone, by using photos as big data.

## **Johan Norberg**

### **Author and lecturer focused on globalization, entrepreneurship, and individual liberty**

Johan Norberg is an author, lecturer and documentary filmmaker, born in 1973. A native of Sweden, he lectures about entrepreneurship, global trends and globalization around the world. He is a frequent commentator in Swedish and international media, and has a regular column in Sweden's biggest daily, Metro. The 15 books he has written and the 3 books he has edited cover a broad range of topics, including global economics, intellectual history and the science of happiness.

## **Rupa Ganguli**

### **Trade specialist, entrepreneur & advisor**

An international trade specialist by profession, Rupa is an entrepreneur at heart. Her expertise lies in developing intelligence, building connections and growing businesses into profitable ventures. With several years of on-the-ground experience across continents working with people in the factories and in retail, she is enthusiastic about being part of the process that shares, supports and facilitates the sustainable and ethical growth of a global mainstream fashion and textiles industry. Rupa is passionate about developing innovative solutions focussed on using technology, online platforms, to bring more women entrepreneurs, skilled artisans and designer makers to the fore front in business.

She believes that traditional skill sets can add great value to the growth of sustainable long term businesses in the fashion and textiles industry, while having a direct positive impact on the economic development and poverty reduction of communities across the world. The challenge there lies in marrying the concepts and making them commercially viable. Through Clothing Connect and SPINNA Circle, Rupa works with different target groups and aims to create several of these much-needed linkages, and engage in training and skills development to achieve the set goals. She worked with and ran projects in several countries across Western and Eastern Europe, Asia, Africa, South and Central America since 2001. Rupa also work as a consultant and sector advisor to governments and international organisations supporting them to assess, analyse, develop and implement various programmes across the world.

## **Christina Hajagos-Clausen**

### **Director Textile and Garment Industry, IndustriALL Global Union**

Christina Hajagos-Clausen has followed a career trajectory focused on making the lives of those around her better. She is currently working as IndustriALL Global Union's director for the Textile, Garment, Shoe and Leather Sector. IndustriALL Global Union represents 50 million workers in 140 countries in the mining, energy, and garment & textile manufacturing sectors and is a force in global solidarity taking up the fight for better working conditions and trade union rights around the world. Christina's union activism started on the shop floor when she attempted to organize her coworkers at Christofle Silver, a high-end retail store in NYC. She spent over 17 year with the US retail workers union (UFCW), where she held a variety of positions from field organizer to her final role as the first female Region 1 Director – a region that spans the area from northern Maine to southern New Jersey. She had also dedicated much of her career in the labor movement working towards bringing more female workers to the ranks of union leadership. Christina holds a B.A. in Language and Literature from Bard College, an M.A. in Liberal Studies from the New School for Social Research and a M.S. in Union Leadership and Administration from the University of Massachusetts. She is also a graduate of the Harvard Trade Union Program. She currently lives in Geneva, Switzerland with her husband and two sons.

## **David Kovick**

### **Senior Advisor, Shift**

As a Senior Advisor at Shift, David oversees all our facilitation and dialogue processes, helping us to ensure our engagements are driven by participants' needs, are interactive and have a lasting impact on participants' thinking and decision making. As a mediation and dispute resolution expert, David particularly focuses on facilitating multistakeholder dialogue and cross-cultural collaborations. With Shift, he has facilitated dialogue and led capacity building with companies, governments, financial institutions and civil society organizations in Africa, the Americas and Europe. Prior to joining Shift, David contributed to the work of the Special Representative of the UN Secretary-General for business and human rights John Ruggie, specifically advising on the role of mediation and dispute resolution tools as part of the Access to Remedy pillar of the Guiding Principles. David conducted this work as part of his role with the Consensus Building Institute (CBI), an affiliate organization of the Harvard/MIT Program on Negotiation.

## **Lene Wendland**

### **Chief of the Human Rights and Economic and Social Issues Section, OHCHR**

Chief of the Human Rights and Economic and Social Issues Section, OHCHR

Ms. Lene Wendland is Chief of the Human Rights and Economic and Social Issues Section in OHCHR and the long-time head of OHCHR's work on Business and Human Rights. She was part of the team of former Special Representative of the UN Secretary-General on business and human rights, Professor John Ruggie, and contributed to the drafting of the UN Guiding Principles on Business and Human Rights. She directs OHCHR's Corporate Accountability and Remedy Project which aims to enhance accountability and access to remedy in cases of business involvement in human rights abuse. She also manages the Secretariat to the inter-governmental working group drafting a legally binding instrument on human rights and transnational corporations and other business enterprises.

## **Samantha Goethals**

### **Senior Researcher on Labour Rights, Business and Human Rights Resource Center**

Samantha, a French national, joined the Resource Centre in November 2016. Samantha is a trained and experienced social science and policy researcher, and has developed her expertise in business and human rights through both academic study and research in NGOs. Samantha successfully completed a PhD in Politics at Oxford Brookes University, in November 2016. Her doctoral research 'From Business *and* Human Rights to Human Rights *in* Business' shifts the focus of the debate on business and human rights in developing and emerging countries to explore what human rights and business responsibility mean in business organisations in the hospitality sector in the UK. Samantha holds an MA in International Law and International Relations, and a BA in International Relations with Religion, Culture and Ethics from Oxford Brookes University. During her PhD, Samantha was Associate Lecturer in International Relations at Brookes. Besides her studies, Samantha has worked as a researcher and policy adviser for Rights and Accountability in Development (RAID) and Amnesty International.

## **Gustav Loven**

### **Social Sustainability Manager, H&M Group**

Mr. Lovén is leading H&M's social sustainability program covering the full scope of the H&M Group's operations and value chain. Together with the global social sustainability team Mr. Lovén is responsible for setting strategies and policies, managing strategic partnerships and supporting the business functions and country organizations to implement and integrate the social sustainability program throughout the operations. Mr. Lovén also serves as a member of the Private Sector Advisory Group for the UNDP SDG-Fund. Prior to joining the sustainability department Mr. Lovén worked as Head of Business Controlling for H&M's East Asia supply chain organization based in Shanghai. Mr. Lovén also has experience from strategy consulting covering a wide range of industries and holds a M.Sc. in International Business from the Stockholm School of Economics and Cornell University.

## **Michael Karimian**

### **Human Rights Program Manager at Microsoft**

Michael Karimian is a Human Rights Program Manager at Microsoft, where he is responsible for the company's compliance with the UN Guiding Principles on Business and Human Rights. His responsibilities include human rights due diligence within Microsoft to mitigate potential human rights risks, generally in the areas of privacy, freedom of expression, accessibility and vulnerable populations, as well as managing human rights training, and disclosure within the overall Microsoft CSR reporting. He is also tasked with the complete strategy for how the company can support anti-human trafficking efforts and the introduction of LGBT self-ID for employees. Prior to Microsoft, Michael worked at the UN in Bangkok where he managed a capacity building project related to the UN Global Compact in the region, and later joined the ILO as a regional knowledge manager for industrial relations and youth employment in Asia. Michael gained a BA in Management from the University of Nottingham, an MA in International Relations from the University of Durham, and an MPA from Columbia University. Until recently he was based in New York, but has since relocated to Paris.

# CHANGE MAKERS LAB

## **Marie Anne van Dijk**

### **Head of Environmental & Social Risk Advisory & Monitoring, ABN Amro**

Marie Anne van Dijk is responsible for ABN AMRO's sustainability risk policy and monitoring compliance of this policy by the bank. The policy describes the social and environmental requirements that ABN AMRO's clients, in particular corporate clients, need to meet. She is also responsible for the bank's human rights programme, one of the mainstays of ABN AMRO's sustainability policy. Maria Anne is convinced that companies and banks should – and can – help solve the problems society faces today, such as human trafficking and modern slavery. And that partnerships with other parties have a key role to play here. Maria Anne van Dijk has worked in various roles in the financial services industry for over 25 years, focusing specifically on sustainability since 2003. She labels herself as a 'corporate activist' and gave a TEDx Talk about what drives her in this role in November 2016.

## **Anna Gedda**

### **Head of Sustainability, H&M Group**

Anna Gedda was appointed head of sustainability at H&M in January 2015 when she also became a member of the company's executive management team. As one of the first large fashion companies to recognise consumer demand for greater transparency and ethical production methods, H&M continues to invest in transforming its practices for the 21st century, including sustainable sourcing of cottons and to ensure fair living wages in the fashion supply chain. Now at the forefront of such efforts, Gedda advocates that this is in the company's long-term interest. Before taking over as head of sustainability, Gedda held various roles within the H&M sustainability department from 2008 onwards, including social sustainability programme developer and social sustainability manager. With a background at the Ministry of Finance of Sweden, Gedda holds a master's degree in political science and a bachelor's degree in business and economics.

## **Karl-Johan Persson**

### **CEO, H&M Group**

Before taking over as chief executive officer Karl-Johan Persson held an operational role within H&M from 2005, including working as head of expansion, business development, brand and new business. Since 2000 Karl-Johan Persson has been a member of the boards of H&M's subsidiaries in Denmark, Germany, the US and the UK. Between the years 2006 and 2009 he was also a member of the board of H & M Hennes & Mauritz AB. Between 2001 and 2004 Karl-Johan Persson was CEO of European Network. Karl-Johan holds a BA in Business Administration from the European Business School in London.